Colleagues,

This month I am pleased to announce Thermeon's exclusive partnership with Carcloud. I am proud to use this month's Newsletter to share with you how their products could help you increase exploitation of web channels to attract more reservations.

Carcloud has two principal products: Carcloud Mobile and Carcloud Kiosks. "Mobile" is described in more detail in the enclosed article. Essentially: a branded smartphone booking site covering IOS, Android and mobile browser platforms. Most rental companies recognise the need to ensure such devices and browsers are "open for business" but are put off by the cost of doing the work themselves. Carcloud's solution avoids this cost in return for a Res Fee based price…all a very nice fit for Thermeon and our clients.

For more information, contact your Thermeon Account Manager and we will arrange introductions to Carcloud.

Andy

Andy Thorburn, CEO

Interface now to:

Why you're losing car rental customers
by Chris Seymour, CEO Carcloud

The rise of mobile

Every day, another one of your customers buys a smartphone. Google predicts that mobile search will overtake desktop search in 2013. Do you know what percentage of **your** website traffic is already coming from mobile?

Why should you care?

Your customers with smartphones want a car rental site that's easy to use on the move, with useful features like interactive maps. If your site is not mobile-friendly, you're losing revenue every day. Is your website easy to use on a smartphone?

Developing your own mobile site

Custom development is expensive and carries many risks. Will you build what your users want? How long will it take – and how many customers will you lose in the meantime? Will mobile technology change again next year?

Choosing a product

What if you could launch a beautiful, fully-branded mobile site within days instead of months?
With Carcloud Mobile you could increase your mobile revenue as early as next week, with bookings integrated through your existing cars+ platform. Ask us about our free trial for Thermeon customers, or watch this video to learn more.

Visit Thermeon at

world travel market

cars+ Tips & Hints

Did you know……*that when in-fleeting several units of identical model & class you can set the Vehicle Inventory Control screen to clone many of the data fields?* Learn how

What's new in cars+

All Release Notices can be found at the online cars+ Manual

May Releases

- You can now clone Upsell matrix rates

- The credit card authorization pad can be set to the LDW renter's responsibility amount

- The Accounting DBR has been changed to detail rental discounts

- Selected reports have been changed to use the 10 character expanded G/L account rather than the standard 7 character code

Training Team News

This month we are launching a series of on-line training classes. Our intention is to run sessions covering popular training topics each month for each of our regions.

For the Americas, Anne will be inviting a number of you to join "Planning Calendar and Class Availability". By the end of the session participants will understand how:
- one-ways affect the calendar
- blackouts can be set up to cover special events
- to determine if a location is overbooked
…and much more