news

thermeon

Colleagues,

This month we return to supplier XML reservations. We look at the different ways we manage the different volume of reservation data requests from your supplier partners.

We will also look in the coming months at the reports available to you for this business which will be fed by the requests for data and also show you the conversion rates from these requests.

This information will help determine which service you want to opt for in the **webXML** facility and how you can benefit from the reporting provided.

We will focus on the XML reporting in a future Newsletter but in the meantime talk to your Thermeon Account Manager for more information on this or any other **cars+** topic.

Until next time!

Terry

Terry Pearson, CEO

XML News

Interface **now** to:

affordable Car Hire | Atlaschoice | Autoescape | auto●europe
BestDay.com | BCO | www.bsp-auto.com | CarJet
CarTrawler | CompareCarRental | DIYcarhire.com.au | DoyouSpain.com
DriveAway Holidays | easyCar.com | ebookers | ECCO Tours.biz
economy CAR HIRE | ECONOMY CAR RENTALS | ENJOY | CHECK-IN
Expedia | EZhirecar | flexible car hire | CG
hispacar●com | HOLIDAY CARS.com | imall BRANDS LTD
iP INTERPLANET | JVWEB W | kemwel drive europe
LOGITRAVEL.com | mobicar | NOVA CAR HIRE | rent.it
rentalcars.com | RexAfrica.com | Sunny cars
Travel Jigsaw | travellink | VIP Cars | vroom vroom vroom
youcarrental

How thermeon works with customer XML demands
Roland Keogh, C.S.O Thermeon Worldwide.

A few months ago we discussed the effectiveness of **webXML** as another shop-front for your business. This may be B2B, aggregator or broker, or other wholesale sourced reservations. Anywhere you have people who want to send you reservations can use the XML format to interact with the business in real time. You get reservations delivered directly into your **cars+** system to agreed Terms and Conditions, giving you immediate data for fleet planning and reducing billing error.

We see there are three distinct ways these XML-delivered reservations work for our customers.

There are reservations delivered where you are the single supplier or have agreed a rate in advance. Effectively then **webXML** is a reservation delivery mechanism. The supplier knows the price as do you, once that is sold, you receive a reservation.

Next are agreements whereby the supplier looks up the rate and availability for each enquiry they receive. These range from a few items per day to hundreds of requests per hour. We manage all these requests based on your data. Depending on the price you set and changes to that rate, as well as your availability, you may get a great conversion rate.

In any event we check your system to answer all enquiries from your partners.

We also have users stepping forward from this environment so that they have so many requests for rate and availability data from suppliers, that we place them on their own separate Rate Server. This allows frequent rate changes to be made and very high volumes of XML requests to interact with that data. This dedicated facility allows for reduced response times for these rate enquiries to generate more reservation confirmations. This is done without slowing down the main rental system where rentals and other reservations are taking place.

The system resource involved in managing all of these types of webXML business is significant. You have the reassurance that, whatever level of reservation flow you require **cars+** is well placed to help manage this for you. We are now launching additional reporting facilities that will help customers determine the volume and conversion metrics for their business. Discuss with your Thermeon Account Manager how to take advantage of these metrics.

Roland.

Meet us at:

world travel market
3 - 6 November 2014 • London
Visit Thermeon at Stand TT548

Meet Us

Meet us at:

ITB Asia
29-31 OCTOBER 2014

Meet Us

New in cars+...

All Release Notices can be found at the online cars+ Manual

New Features

- Vendors can now be purged by a specific number range.

- There are now even more ways to manage fuel charges in cars+

Staff Pick

Our favourite Snippet of Useful Information

Thinking of running more than one Brand within your business?
cars+ can now print different logos without having to change locations or printer setup. Contact you local support team to find out more.

Training

Find the complete list of webinars on our website: www.thermeon.com

Webinars offered each month include:

Pointers and tips for new users
In-depth analysis and various uses for certain reports
Showcase of **new features**

Register Online

Webinar
Web-based seminar - live online educational pre... viewers can submit questions see slides while the speaker interactive elements - the a...