

not just software ... car hire experts

Thermeon Consulting

Serving the car rental industry's biggest brands for more than 40 years has allowed Thermeon to build an unrivalled bank of knowledge capital. This bank is drawn upon (and added to!) through intimate and daily interaction with clients.



This is why we have been engaged to consult on topics such as:

- ✓ Business Strategy
- ✓ Business improvement
- ✓ Sales channel exploitation
- ✓ Fleet management, planning & optimisation
- ✓ Project / Programme management audit
- ✓ Marketing strategy
- ✓ Business process re-design
- ✓ Online strategy
- ✓ Rate planning
- ✓ Revenue management
- ✓ Sales force incentivisation

Training

Thermeon personnel around the world have considerable experience in the business of renting, not just systems. We provide on-line & on-site, structured courses in cars+ and so much more:



- ✓ Counter Staff Selling
- ✓ Rental Location Administration
- ✓ Fleet Planning
- ✓ Rental Accounting
- ✓ Invoicing and A.R.
- ✓ Customer Service

SEO

The effort you have put into deploying your booking engine is wasted if you are invisible to the Search Engines (Google, Yahoo, Bing, etc). Of all the search engines, Google is currently (and for the foreseeable future) the most important.

Thermeon's approach reflects the way we go about much of our work for clients: if there is a problem, lets concentrate on fixing it and ensure it remains fixed.

We target our efforts to support your web channel marketing plan by focussing on Killer Phrase(s). Our objective is simple: get you to Page 1 on Google and keep you there.

About Thermeon

Thermeon has more than 30 years of vehicle rental software development. cars+ is the #1 car rental software solution in the global vehicle rental industry. cars+ powers the national and international corporate systems of some of the largest global car rental brands. Our software is used equally by large, medium & small car and van rental companies.

Contact Us

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